



**SPONSORSHIP
PROPOSAL**

ABOUT US

Punch4PoundsKIDS was founded by Steven Matthews, a proud father, District 1 Greensboro native, veteran and community advocate. The aim of the organization is “Developing today’s youth into tomorrow’s leaders; through Combat Sports, the selfless service of Mentoring and the Advocacy of Healthy Thinking”.

Matthews – the founder, took the core values of soldiering and began empowering the youth of Guilford County, North Carolina. Matthew’s philosophy of boxing is that although the sport is a recreational activity with several health and fitness benefits, there are numerous psychological rewards beneficial to our youth of today.

The onsite facility has served 400 youth between the ages of four through eighteen since 2020 and acts as of an education hub for students with lack of resources to accommodate virtual learning at home. Prior to Covid-19 P4PK partnered with other agencies that serve youth such as Communities In School of Greensboro, Guilford County Public Schools, and NC Works as a Service Provider allows Punch4PoundsKIDS to serve a wide age range of youth.

P4PK provides on-site tutoring, mentoring and lunch to students during the day school with volunteers and a 5:2 ratio. While p4pk is for profit Mathews’ serves the most economically disadvantaged youth including justice involved, and foster care. In line with the above mission, the founder – on the behalf of the company, is looking for funding sources in achieving the mission of the company and provide mental health and mentoring to the future generation. We are also organizing a basketball tournament; more registration, end details can be found at www.p4kids.com.



OUR MEDIA

@p4pkids



Growing
Everywhere

930+ Likes &
Growing!



@p4pKIDS

SOCIAL MEDIA:

Social Media is a common medium to reach the desired target market. Our Facebook, Instagram and Website engage with users who use your brands – one way or other. By sponsoring us, you will reach your potential market through our social media reach. With this, you will increase exposure of your brand to your potential customers; lower your marketing cost; bring traffic to your business; and much more!

FUN FACT

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Unlike company's above the line advertising, sponsorship is cost effective.

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www.p4kids.com

THE OPPORTUNITY

By sponsoring us, your companies name and its products will be shared throughout our Social Media platform. Communication through our channels will provide visibility to your business which will help your business gain maximum market exposure. Social Media Marketing, word-of-mouth, on-site marketing and promotion through media wall will be instrumental in marketing your business. Thus, sponsoring is not only cost effective but it will yield a better return on your investment, while partnering with us to build healthy, safe and economically empowered communities.

OPPORTUNITY FOR SPONSORS

Sales Promotion

By sponsoring us, you will have an opportunity to reach a concentrated audience of your target market. In front of those audience, you can have the opportunity to market your brand through our event.

Media Channels

By sponsoring us, you will get a chance to use the media channels of our organization this way you can reach to a much bigger untapped market through our media channels.

Social Media Promotion

All sponsors' logos will be placed and linked to the homepage of our social media, we will promote your logos on our social media which will help you reach thousands of people who will join us.

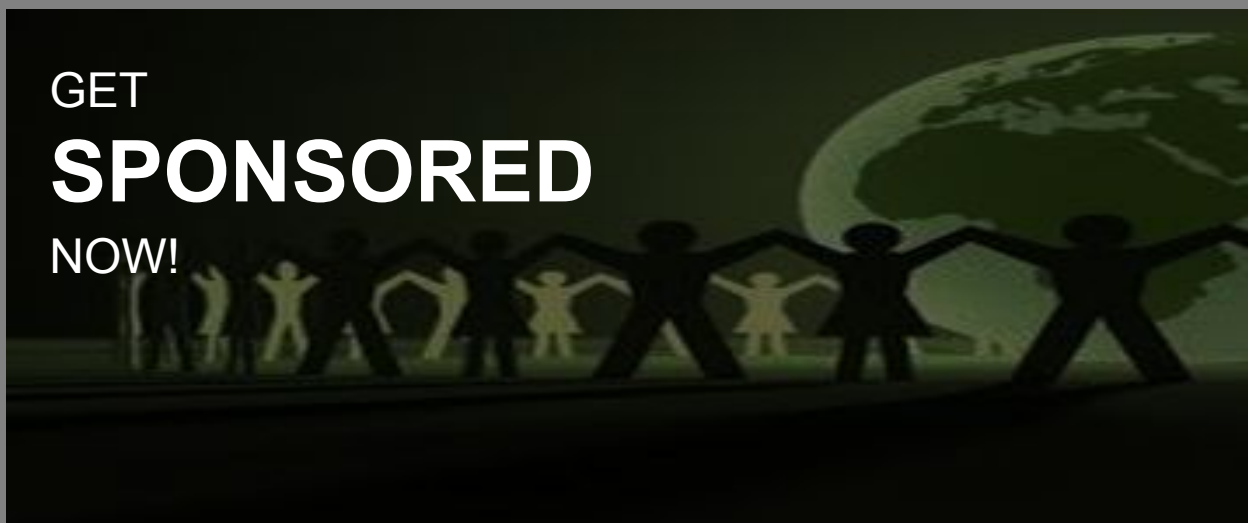
Website Promotions


By sponsoring us you can get a chance to expose your logos/brands on our website and you can target the audience who visit our website frequently.

Promotional Items

Sponsorship benefits such as promotion through our gift event and logo on our promotional materials will help your company drive traffic to your company.

GET
SPONSORED
NOW!





IN-KIND SPONSORSHIP

We are also open to **IN-KIND SPONSORSHIP**. Our goal is to keep long lasting bonds and relationships with all of our partners, while simultaneously creating a standard of trust for all stakeholders.

NOTE

All In-Kind Sponsor companies will be entitled to get the bronze category sponsors benefits.

THE PACKAGES

Platinum

By being a “Platinum” Sponsor, you will be entitled to the following benefits:

1. Featured Logo on website as Platinum Level Sponsor
2. 20 mins promotion before the start and end of the tournament
3. Opportunity to have the naming rights of event program
4. Opportunity for vendor booth
5. Logo on Event T-shirt
6. Logo on step and repeat banner
7. Logo on website with a link to their company
8. 5x VIP tickets to event.
9. Logo on event flyer
10. Sponsor banner for event
11. No other competitors in your industry allowed at event
12. First Opportunity on sponsoring next event
13. Professional Marketing Promo Video for your clients
14. Word of mouth promotion
15. Framed Appreciation Certificate from our organization

\$ 5,000

Gold

By being a “Gold Sponsor”, you will be entitled to the following benefits:

1. Featured Logo on website as Gold Level Sponsor
2. 15 mins promotion before the start of the tournament
3. Opportunity for vendor booth
4. Logo on step and repeat banner
5. Logo on website with a link to their company
6. 4x VIP tickets to event.
7. Logo on event flyer
8. Sponsor banner for event
9. No other competitors in your industry allowed at event
10. First Opportunity on sponsoring next event
11. Professional Marketing Promo Video for your clients
12. Word of mouth promotion
13. Framed Appreciation Certificate from our organization

\$ 2,500

Silver

By being a “Silver” Category Sponsor, you will be entitled to the following benefits:

1. Featured Logo on website as Silver Level Sponsor
2. Opportunity for vendor booth
3. Logo on website with a link to their company
4. 3x VIP tickets to event.
5. Logo on event flyer
6. Sponsor banner for event
7. First Opportunity on sponsoring next event
8. Word of mouth promotion
9. Framed Appreciation Certificate from our organization

\$ 1,000

Bronze

By being a “Bronze” Category Sponsor, you will be entitled to the following benefits:

1. Featured Logo on website as Bronze Level Sponsor
2. Opportunity for vendor booth
3. Logo on website with a link to their company
4. 1x VIP tickets to event.
5. Logo on event flyer
6. Word of mouth promotion
7. Framed Appreciation Certificate from our organization

\$ 500

NOTE:

We are also open to any other type of sponsorship; product or in-kind. Our goal is to keep long lasting bonds and relationships with all of our partners, while simultaneously creating a standard of trust for all stakeholders.

CONTRACT FORM

We would like to become sponsor of **Punch4PoundKIDS**:

- PLATINUM SPONSOR **\$5,000**
- GOLD SPONSOR **\$2,500**
- SILVER SPONSOR **\$1,000**
- BRONZE SPONSOR **\$500**
- IN-KIND SPONSOR _____

GENERAL TERMS AND CONDITIONS

All Sponsorship Agreements are subject to approval and acceptance Punch4PoundKIDS and its team (herein referred to as the Publisher). Acceptance of the Sponsorship Agreement shall constitute an agreement to provide advertising space as described in the Agreement. The undersigned, by signing the Sponsorship Agreement, acknowledges that he/she has read and understood all of the terms contained herein. The Agreement is subject to all such terms which are expressly made a part of this Agreement.

Cancellations or changes in the Sponsorship Agreement are accepted only in writing to the Publisher, and must be received on or before the Sponsorship Closing Date for the applicable issue.

The Publisher will schedule, run, and invoice all contracts in possession on the advertising closing date of a scheduled issue. **THE ADVERTISER/SPONSOR IS RESPONSIBLE FOR PROVIDING ARTWORK TO THE PUBLISHER.** Advertisers/Sponsors are responsible for the submission of the advertising copy and materials by Day of , 20 . Payment is payable within 02-14 days of receipt of invoice.

Accepted this _____ Day of _____, 20____

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SPONSOR

PUNCH4POUNDSKIDS

Authorized Person Name

Representative Name

Authorized Person Signature

Representative Signature

CONTRACT FORM (COPY)

We would like to become sponsor of **Punch4PoundsKIDS**:

- | | | |
|--------------------------|------------------|---------|
| <input type="checkbox"/> | PLATINUM SPONSOR | \$5,000 |
| <input type="checkbox"/> | GOLD SPONSOR | \$2,500 |
| <input type="checkbox"/> | SILVER SPONSOR | \$1,000 |
| <input type="checkbox"/> | BRONZE SPONSOR | \$ 500 |
| <input type="checkbox"/> | IN-KIND SPONSOR | _____ |

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<input type="text"/>	<input type="text"/>	<input type="text"/>
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Accepted this

Day of

SPONSOR

Representative Name

Authorized Person Name **PUNCH4POUNDSKIDS**

, 20

Representative Signature

Authorized Person Signature

PAYMENT INFORMATION

Contact Information:

Full Name: _____ Phone: _____

Company: _____ Fax: _____

Street Address:

City: _____ State: _____ Zip: _____

Email:

Website:

PAYMENT (circle one): Credit Card Check

Total Payment \$

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If using a credit card, fill in credit card number
above

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Expires: (MM/YY) Security
Code

Signature

Date



CONTACT US

CONTACT PERSON

Steven Matthews

EMAIL

p4kidsgc@gmail.com

CONTACT NUMBER

(336) 456-6468